

**Business terms for Hachette Filipacchi 2000, spol. s r.o.
valid for cooperation within the “Marianne Days 2011” project**

for subjects with individual stores located in the territory of the Czech Republic

1. General Provisions

1.1. For the purpose of these business terms, the under mentioned terms are defined as follows:

Supplier: **Hachette Filipacchi 2000, spol. s r.o.**, Company ID number (IČ): 256 11 518, with the headquarter at Prague 6, Na Zátorce 3/289, Postcode 160 00. The Supplier is a Czech corporate body, a limited-liability company, incorporated in the Commercial Register maintained by the City Court in Prague in Part C, Insert 54708.

Partner: the client of the Supplier whose exact identification is stated in the document marked as “Binding Reservation”.

Agency: media representative of the Partner whose exact identification is stated in the document marked as “Binding Reservation”. The Agency, on the basis of an independent contract concluded with the Partner is authorized to represent the Partner in the area of marketing and PR. If the subject Agency is indicated in the Binding Reservation as the ordering party, the procedure is applied according to par. 4.4 of these Business terms.

Binding Reservation: the contractual document issued by the Supplier containing the detailed specification of the offer of discount or gift of the Partner (and also the Agency) provided within the “**Marianne Days**” project.

Application Form: official document representing the subject and the purpose of the “**Marianne Days**” project, including the terms of the participants of the Partners, binding deadlines and the specification of the offer of the Partner to the Purchaser. The application form is available from 15.4.2011 at the address <http://www.marianne.cz/dnymarianne2011>.

Magazine: monthly journal Marianne and /or Marianne Bydlení (according to the specification of the magazine mentioned in the Binding Reservation), published by the Supplier.

Purchaser: everybody who during the Project, i.e. during the period 9.-11.9.2011 submits to the individual store operating unit of the Partner the coupon from the Magazine and meets the conditions mentioned therein.

Project: Shopping event organized by the supplier called “**Marianne Days**” that will take place during the period **9.-11.9.2011**. The nature of the project is to offer Purchasers the opportunity of advantageous shopping at selected traders participating in the Marianne Days project that provide purchasers with a previously stated discount/gift/service. The objective of the project from the viewpoint of the Supplier and the Partner is to support the sale of their products and services.

Application: computer program operated by the Supplier through which the Partner can complete and send the application form into the Project, deliver to

the Supplier in electronic form via the Internet, source materials whose submission is necessary to implement the offer of discount or gift by the Supplier according to this contract. The application is available from 15.4.2011 at the address <http://www.marianne.cz/dnymarianne2011>. The user name and the password for access into the Application will be automatically sent to the Partner by e-mail after sending the application for participation in the Project via the Application.

1.2. These business terms are valid at the date of publication on the website of the Supplier at the address <http://www.marianne.cz/dnymarianne2011>.

1.3. All relations between the Supplier and the Partner not stipulated by these Business Terms are governed by the respective legal regulations valid in the territory of the Czech Republic, in particular Act No. 513/1991 Coll., Commercial Code.

2. Subject of the Business Terms

2.1. These Business Terms stipulate the rights and obligations of the Supplier and the Partner (and also Agency) during the offer of discount or gift within the implementation of the Project.

2.2. These Business Terms are binding for all Partners, i.e. natural persons and corporate bodies that express by their signature attached to the Binding Reservation their express consent with the data and terms contained in the Binding Reservation and in these Business Terms. By signing the Binding Reservation on the part of the Supplier and the Partner, the contract is concluded whose subject is the commitment of either contracting party to provide offer of discount or gift specified in the Binding Reservation and these Business Terms.

3. Rights and obligations of the Supplier

3.1. The Supplier is obliged:

a) To promote the Project in Magazines and within advertising campaigns for Magazines and other media.

b) To provide the Partner with size 1/6 of an advertising page in one of the Magazines which will be expressly indicated in the Binding Reservation, i.e. in the Marianne and/or Marianne Bydlení magazines. This area will be provided in the section presenting the partners in the Project, i.e. presentation of the offer of the Partner within the Project.

c) To ensure the production of the coupon that will include the indication of the partner and the exact indication of the discount or other similar benefit that the partner will provide for the Seller or the specification of the conditions that the Purchaser must fulfil to receive this benefit (discount, gift, etc.). This information is exactly specified in the Binding Reservation.

d) To publish the coupon in issue No. 9/2011 in one of the Magazines that will be expressly indicated in the Binding Reservation, i.e. either in the Marianne and/or the Marianne Bydlení magazine.

e) To provide the Partner with an area on the website of the Project for the presentation of the offer of the Partner and the individual stores of the Partner within the project.

f) To ensure preparation of a graphic form of the presentation of the Partner according to par. 3.1 letter b), c) and e) of these Business Terms according to the proposal of the Supplier. Logo, font and/or the "company colours" of the Partner

may not be used as the part of the graphic proposal. Graphic proposal 1/6 of the advertising page in the Marianne magazine is to be submitted by the Supplier to the Partner for approval no later than 19.7.2011, the graphic proposal of the coupon in the Marianne magazine is to be submitted by the Supplier to the Partner for approval no later than 13.7.2011, the graphic proposal of 1/6 of the advertising page in the Marianne Bydlení magazine will be submitted by the Supplier to the Partner for approval no later than 8.7.2011, the graphic proposal for the coupon in the Marianne Bydlení magazine is to be submitted by the Supplier to the Partner for the approval no later than 4.7.2011. The Partner is obliged to respond to the proposal within 48 hours within the working days from delivery. In the case that the partner will not respond to the proposal within the requested deadline, the proposal will be considered as approved by the Partner. The Partner is entitled to reject the proposal only in the case of contextual errors or low quality processing. Subjective disagreement with the graphic layout is not considered to be a reason to reject the proposal. The Partner is entitled to require a maximum of 3 corrections to the proposal for presentation.

- g) To deliver laminated stands to the Partner (format after opening width: 50x v: 150cm) and self-adhesive posters in the format A3 for promotion of the project in the quantity of 1 pc and a stand and 1 self-adhesive poster on the store window of each individual store no later than 26.8.2011 to the addresses of the individual stores. The list of all individual stores of the Partner in which the Project will take place, including the indication of exact names and addresses and opening hours on days of the duration of the Marianne Days event is to be delivered to the Supplier in accordance with par. 4.1 letter c) of these Business Terms through the Application (indication of exact names of individual stores, particularly if they differ from the name of brand or the company, is necessary due to the problem-free delivery of promo materials, bags and stamps with the project logo).
 - h) To deliver shopping bags to the Partner containing the Project logo by 26.8.2011 to the addresses of the individual stores (this concerns only individual stores located in Prague and Brno). The delivery of bags is not related to the individual stores of these Partners whose goods it is not necessary or suitable to pack into shopping bags (e.g. due to dimension reasons). The Supplier decides on the assignment/non assignment of bags, as well as the number of bags for individual stores. The Partner may request a number of bags and the Supplier will ensure everything to meet this request. If due to the restricted number of produced bags it is not possible to do this, no legal requirement will originate for the Partner.
 - i) To deliver to the Partner the stamp with the project logo for the indication of cash documents issued for the Purchaser for goods purchased within the Project in the quantity of 1 piece per each individual store of the Partner (this only concerns individual stores located in Prague and Brno), no later than 26.8.2011 to the addresses of individual stores whose list will be handed over to the Supplier in accordance with par. 4.1 letter c) of these Business Terms via the Application. In the case of a large individual store area or a large number of cash desks, it is possible to apply for the assignment of a larger number of stamps with the Project logo. However, it is necessary to put this request in writing in the above-mentioned list of individual stores of the Partner.
 - j) In the case of the ascertainment of the absence of promotional materials or stamps with the Project logo in individual partner individual stores, it is possible to apply for additional materials to be sent up to the deadline for the Project, i.e. 8.9.2011. If the reserves of the Supplier and geographic distance allow, the missing materials will be sent in addition. During the project, i.e. the period 9.-11.9.2011 it is not possible to ensure this service.
- 3.2. The Supplier has all rights and authority related to the Project without which it would be not possible on the part of the Supplier or the Partner to meet the purpose of cooperation within the Project. This primarily concerns the right to use the logo and all

advertising areas leased by the Supplier for the purpose of promoting the project at the costs of the Supplier. If the Supplier is not able to use these above-mentioned rights and authority, the Supplier undertakes to ensure that these rights and authority related to the Project will be ensured by a third party.

- 3.3. In the case that the Partner marks in the Binding Reservation the Marianne magazine, as well as the magazine Marianne Bydlení, the following rules are valid:
- The offer of discount or gift according to par. 3.1 letter b), c), d), e) and f) of these Business Terms will be provided by the Supplier in the Marianne magazine, as well as in the Marianne Bydlení magazine.
 - The offer of discount or gift according to par. 3.1 letter g), h), i) and j) of these Business Terms, the Supplier will provide the offer of discount or gift only within the scope specified in the mentioned provisions, the duplication of this offer of discount or gift will not take place.

4. Rights and obligations of the Partner.

4.1. The Partner is obliged:

- a) To provide the Purchaser, i.e. all who during the duration of the project, i.e. 9. - 11.9.2011, will submit the coupon from any of the Magazines and meets the conditions stated therein, completed as stated on the coupon (i.e. discount, gift, etc.). The Partner undertakes to provide the Purchaser with the offer of discount or gift stated on the coupon throughout the whole period of the duration of the project. The Partner is not entitled to change or cancel the promised offer of discount or gift provided for the Purchaser throughout the duration of the project.
- b) In the case that due to exhausting the stock, the Partner is not able to provide the Purchaser with the promised offer of discount or gift, the Partner is obliged to provide another offer of discount or gift which is the most similar to the original offer of discount or gift minimally at the same level or higher than the original offer of discount or gift. In this case, if possible, the Partner will provide the Purchaser with the option to select from several versions of the offer of discount or gift.
- c) To exactly keep during 9.-11.9.2011 the opening hours usual for these days (Friday, Saturday, Monday). The Partner will indicate the opening hours of individual stores in the list of individual stores. The list of all individual stores of the Partner in which the Project will take place with the indication of full addresses and names of individual stores (names of individual stores may differ from names of companies or the brand of offered services/products, therefore in the interest of reliable and timely delivery of the promotional materials and for easy orientation of Purchasers, it is necessary to state the correct and full names of the individual stores (hereinafter referred to as the "List of individual stores" which will be passed by the Partner to the Supplier no later than on 15.6.2011 via the Application Additional modifications of the List of individual stores recorded by the Partner into the Application may be made no later than 8.7.2011 for the Marianne magazine (i.e. in the case that the advertising area and the coupon pursuant to par. 3.1 letter b) and d) of these Business Terms will be provided for the Partner in the Marianne magazine) and also for the Marianne Bydlení magazine (i.e. in the case that the advertising space and the coupon pursuant to par. 3.1 letter b) and d) of these Business Terms will be provided to the Partner in the Marianne Bydlení magazine). The List of individual stores in the valid wording by 8.7.2011 will become an integral part of the contract concluded by the procedure according to par. 2.2 of these Business Terms.
- d) To deliver to the Supplier graphic source materials for the preparation of the presentation of the Partner (photos of products of the Partner, offered gift, etc., and the text with complete offer) to the magazine and also to the website for the Project, no later than 15.6.2011 in electronic form (images and photos with a minimum resolution of 300 DPI) through the application.

- e) To visibly locate in each individual store listed in the List of individual stores, the promotional materials promoting the Project handed over by the Supplier, in particular, the promotion stand (e.g. at the entrance into the individual store or at the cash desk) and self-adhesive poster A3 on the store window of each individual store during the days 26.8.-11.9.2011, inclusive.
 - f) To place the goods purchased in Prague and Brno individual stores of the partner within the project into promotional bags with the project logo delivered by the Supplier. In the case of an insufficient quantity of bags with the Project logo, the Partner will place the goods into their own shopping bags.
 - g) Each receipt from the goods purchased by the Purchaser within the Project in the Prague and Brno individual stores of the partner will be marked on the reverse side with the stamp with the Project logo delivered by the Supplier according to par. 3.1 letter i) of these Business Terms.
 - h) To notify to the Supplier the success of the Project, in particular by notification of data, number of persons fulfilling the terms stated on the coupon and the number of persons requiring and receiving the promised offer of discount or gift and also data about the influence of the Project on the sale of goods in the individual stores of the partner (the datum for the growth of sales in 9.-11.9.2011 will be stated compared with the other Friday – Sunday period in the monitored period), everything no later than 30.9.2011 in electronic form via the Application.
 - i) The Partner undertakes to return at its own costs the materials borrowed from the Prague and Brno individual stores (stamps and remaining bags) to the registered office of the Supplier (Marketing Department) no later than 30.9.2011 for the attention of Kateřina Vencová. Other promotional materials (stands and self-adhesive labels) are to be liquidated by the Partner at its own costs after expiration of the Project.
 - j) In the case that the Partner does not have its own individual stores and the offer of discount or gift stated in the Binding Reservation and in the catalogue will be provided through trade chains, saloons, drug stores or other individual stores, the Partner undertakes to conclude contracts with the respective subjects through which the Partner will ensure the offer of discount or gift of rights and obligations resulting from these Business Terms and the Binding Reservation. The liability of the Partner for the offer of discount or gift of obligations accepted by signing the Binding Reservation is not affected by this fact.
- 4.2. The Partner undertakes to ensure that during the Project, i.e. in **9.-11.9.2011** there will not be in the individual stores of the Partner mentioned according to par. 4.1 letter c) of these Business Terms in the appendix to the Binding Reservation any other promotion or marketing event that would support the sale of products and services of the Partner in the form of discounts and/or gifts and/or similar benefits and/or products and services of third parties. In extraordinary cases, particularly during the completion of the sale of the old collection, during long-lasting events for permanent clients (holders of client discount cards, etc.) or during long-lasting events for club clients (hereinafter referred to as “Other Events”), after the prior notification to the Supplier and approval, the Partner may apply discounts during the Project, only under the conditions that:
- a) The Purchaser will be provided with the offer of discount or gift whose value will be the sum of the offer of discount or gift provided within the Other Event and the offer of discount or gift provided on the basis of this Contract (i.e. for example, first the provision of a discount according to the conditions of the Other Event and further discounts of such discounted goods within the Project or the goods discounted within the Project will be the subject of a further benefit/gift according to the conditions of the Other Event), or

b) The Purchaser will be provided on the basis of these Business Terms and the Binding Reservation (i.e. within the Project) with the offer of discount or gift whose value will always be higher than the value of the offer of discount or gift provided within the Other Event.

- 4.3. The partner (or the Agency) undertakes to ensure that the user name and the password for access to the Application received from the Supplier are provided only for persons authorized to act on behalf of the Partner in matters concerning cooperation during the implementation of the Project. The partner undertakes to ensure that all source materials, in particular approval of final graphic proposals (1/6 advertisement, coupon, list of individual stores), handed over to the Supplier through the Application, are correct and complete. The Supplier is not liable for any damage originated due to handing over incorrect or incomplete supporting materials and information by persons who have acquired the user name and password of the Partner without authority.
- 4.4. If in the Binding Reservation there is specification of the Agency and if, at the same time, the Binding Reservation on the part of the Agency as the side participant of the contract concluded according to par. 2.2 of these Business terms, is signed, it is considered that the Agency is entitled to represent the Partner during the implementation of the Project in the under mentioned specified matters. The detailed division of competences or responsibilities for the offer of discount or gift of obligations resulting from the contract concluded according to par. 2.2 of these Business Terms between the Agency and the Partner can be mentioned in the appendix to the Binding Reservation. In this case, this appendix becomes an integral part of the contract concluded using the procedure according to par. 2.2 of these Business Terms. If this appendix is not attached to the Binding Reservation or is it does not address the respective point, it is considered that:
- The partner is liable for the offer of discount or gift of obligations according to par. 4.1 letters a), b), c), e), f), g), h), i) and j) and according to par. 4.2. of these Business Terms.
 - The Agency is liable for the offer of discount or gift of obligations according to par. 4.1 letter d) and according to par. 6. of these Business Terms.
 - The Partner and the Agency are jointly responsible for the offer of discount or gift of obligations according to par. 4.3 of these Business Terms.

5. Rights related to the Project

- 5.1. The project is the intellectual property of the Supplier who reserves all rights to the Project. Without the prior written consent of the Supplier nobody is entitled to profit the Project, in particular is not entitled to imitate promotional materials promoting the Project, copy visuals delivered by the Supplier or to use the Project logo.
- 5.2. All information concerning the Project which is not according to these Business Terms expressly designated for publication of the provision to third parties and information concerning the business terms for cooperation between the Supplier and the Partner is the subject of the business secrecy of the Supplier.
- 5.3. By the contract concluded by the procedure according to par. 2.2 of these Business Terms, the Partner undertakes that the form of promotional materials promoting the Project or presentation of the Project delivered on the part of the Supplier, will not be provided for a third party or will not publish it before having authority for it according to these Business Terms and the Binding Reservation.
- 5.4. The Partner issues for the Supplier the authority to use data provided according to par. 4.1 letter h) of these Business Terms for their marketing and promotional purposes.

6. Remuneration, payment terms

- 6.1. The partner is obliged to pay the Supplier for the provided advertising space and for forms of promotion provided on the basis of these Business Terms the remuneration mentioned in the Binding Reservation plus the respective legal VAT.
- 6.2. The remuneration according to par. 6.1 of these Business Terms is due in the form of a non-cash transfer to the bank account of the Supplier No. 000000-0004076432/0800, maintained at Česká spořitelna, no later than within 14 days from the issue of the tax document. For the payment of the remuneration, the Supplier is obliged to issue the proper tax document. In the case of the first advertisement, the partner or the Agency are obliged to pay the advance invoice no later than **4.7.2011**, in the case of advertising in the Marianne Bydlení magazine, and not later than **20.7.2011**, in the case of an advertisement in the Marianne magazine.

7. Contractual penalty

- 7.1. If the Partner breaches the obligations mentioned in par. 4.1 letter a) and/or b) and/or letter f) and/or letter g) of these Business Terms, is obliged to pay to the Supplier a contractual penalty in the amount of **CZK 1,000** per each individual breach of some of the mentioned obligations (i.e. per each Purchaser to whom the offer of discount or gift mentioned on the coupon is not fulfilled or the alternative offer of discount or gift in the same value is provided, per each goods purchased by one Purchaser which will not be placed into the promotional bag with the logo of the event and per each receipt which will not be indicated by the stamp delivered by the Supplier).
- 7.2. If the Partner breaches the obligations mentioned in par. 4.1 letter c) and/or letter e) of these Business Terms, is obliged to pay to the Supplier a contractual penalty in the amount of **CZK 15,000** per each individual breaching of any of the mentioned obligation (i.e. per each individual store in which the opening hours will not be kept and per each individual store in which the promotional materials will not be visibly placed).
- 7.3. If the Partner breaches the obligations mentioned in par. 4.1 letter d) of these Business terms, they are obliged to pay to the Supplier a contractual, penalty in the amount of **CZK 10,000**.
- 7.4. If the Partner breaches the obligations mentioned in par. 4.1 letter h) and/or i) of these Business Terms, they are obliged to pay to the Supplier a contractual penalty in the amount of **CZK 10,000**.
- 7.5. If the Partner breaches the obligations mentioned in par. 4.2 of these Business terms, they are obliged to pay to the Supplier a contractual penalty in the amount of **CZK 10,000** per each individual store in which the promotional or marketing event takes place which in the form of the provision of discounts and/or gifts and/or similar benefits supports the sale of products and services of the Partner and/or the products or services of third parties.
- 7.6. The individual stores for the purpose of the provisions of par. 7.2 and 7.5 of this contract also means the individual stores of the shopping chain, drug stores or other individual stores with which the Partner concluded a contract according to par. 4.1 letter j) of these Business Terms.
- 7.7. The Partner declares that they agree with the level of contractual penalties according to par. 7.1 to 7.5 of these Business Terms because they take into consideration that the non-offer of discount or gift of their contractual obligations may damage the good name and credibility of the Magazine, or its publisher with a negative influence on the sale of this Magazine.
- 7.8. If the Supplier breaches the obligations mentioned in par. 3.1 of these Business Terms, they are obliged to pay to the Partner a summary contractual penalty in the amount of **CZK 10,000**, or to offer adequate compensation in the form of an advertisement. The breaching of these Business Terms does not take place if there is no offer of discount

or gift of the obligations of the Supplier mentioned in par. 3.1 letter g) and/or letter h) and/or letter i) due to the fact that the Partner does not indicate in the List of individual stores (in the appendix to the Binding reservation) all individual stores participating in the project and/or indicates the incorrect name, address of the individual store or during the taking over of materials does not perform the necessary assistance.

- 7.9. The Partner and the Supplier are not obliged to pay the contractual penalty in the case when breaching the obligations mentioned in Article 4.1 letter a) to j), or 3.1 a) to j) of these Business Terms due to the influence of Force Majeure, i.e. in particular due to accident, fire, floods and other natural disasters, war, civil riots, etc.
- 7.10. The contractual penalty is due by the non-cash transfer to the account of the Supplier or the Partner mentioned in the Binding Reservation within 10 days from the delivery of the written call for payment to the Partner or the Supplier.
- 7.11. The Partner takes into consideration that the "Marianne Days" logo is a registered trademark and that they are entitled to use this registered trademark only for the purpose and in the manner mentioned in these Business Terms and in the Binding Reservation. The Partner undertakes to ensure that the registered trademark is not used in a disparaging manner that could damage the good reputation of the Supplier or its products or services. In the case of breaching any obligations of the Partner from this paragraph, the Supplier is entitled to request from the Partner and the partner undertakes to pay, a contractual penalty in the amount of **CZK 50,000** per each individual breaching of this obligation of the Partner.

8. Duration and termination of cooperation

- 8.1. The Partner and the Supplier will always cooperate during the period necessary for the offer of discount or gift of all obligations of the contracting parties resulting from the Binding Reservation and from these Business Terms or from the contract concluded in the manner according to par. 2.2 of these Business Terms.
- 8.2. The contract concluded in the manner according to par. 2.2 of these Business Terms cannot be cancelled; it can only be terminated by written agreement between the contracting parties.
- 8.3. In the case that either contracting party breaches its obligations and the breaching party was notified of the defective status and did not remove it even within the adequately provided deadline or in the case that either contracting party breaches its obligations in a serious manner, the second contracting party is entitled to unilaterally cancel the contract concluded in the manner according to par. 2.2 of these Business Terms. In this case the contract expires at the date on which the expression of the will of the justified party to cancel the contract was delivered to the second contracting party in writing, breaching its obligations.

9. Costs for offer of discount or gift

- 9.1. Unless stated in the Binding Reservation or in these Business Terms otherwise, both contracting parties bears their costs originated from the offer of discount or gift according to this contract concluded in the manner according to par. 2.2 of these Business Terms.

10. Other provisions

- 10.1. The participants in the contract concluded in the manner according to par. 2.2 of these Business Terms undertake to provide each other in time with all information and supporting materials necessary for the proper and timely offer of discount or gift of the obligations resulting from such contract. In matters concerning such a contract, the following persons may act on behalf of the contracting parties.

for the Supplier Radka Greplová, greplova@hf.cz, tel. 233 023 444,
Kateřina Vencová, vencova@hf.cz, tel. 233 023 435.

for the Partner: persons mentioned in the Binding Reservation and the application completed by the partner (or the agency).

- 10.2. If either of the contracting parties concluded in the procedure according to par. 2.2 of these Business Terms passes to the second contracting party for the purpose of the offer of discount or gift of obligations from such contracts materials related to patents, copyright or other rights of similar character, these rights remain kept and are not transferrable in any manner to the second contracting party.
- 10.3. The participants in the contract concluded in the manner according to par. 2.2 of these Business Terms undertake to use the information acquired from the second contracting party in relation to the offer of discount or gift of such contract only for the purpose of such contract. The Supplier declares that such contract is concluded with the partner as non-exclusive, i.e. that the Supplier has the unrestricted right to select further contracting partners for the Project.
- 10.4. The application of any sanctions according to these Business Terms and the Binding Reservation (in particular demands for compensation of contractual demands) does not affect the right of the justified contracting party for compensation of damage caused by the binding party.

11. Final provisions

- 11.1. The provisions of these Business Terms represent an integral part of each Binding Reservation or the contract concluded between the Supplier and the Partner according to par. 2.2 of these Business Terms. In the case that the Binding Reservation contains a provision that is in variance with these Business Terms, the provisions of the Binding Reservation will take priority.
- 11.2. Each Binding Reservation or contract concluded between the Supplier and the Partner (or the Agency) according to par. 2.2 of these Business Terms includes:
 - Specification of the offer of the Partner (obligatory),
 - List of individual stores, including names, addresses and opening hours of individual stores during 9.-11.9.2011 (obligatory),
 - The division of responsibilities for the offer of discount or gift of obligations between the Agent and the partner (optionally).
- 11.3. These Business Terms may be amended by the Supplier at anytime. The Supplier will inform the Partner of any change in the Business Terms. Any changes in the Business Terms does not relate to Binding Reservations or contracts concluded according to par. 2.2 of these Commercial Terms before the efficiency of these changes.
- 11.4. These business terms are valid at the date of publication on the website of the Supplier at the address <http://www.marianne.cz/dnymarianne2011>.